

Sheet 1

ACME INVENTORY
NON-SELF-SERVICE CARTON AND PACKAGE MERCHANDISER
1995 PLAN-O-GRAM

AUTHORIZED BY: Debra M. Ward NUMBER: JA 11064215
TITLE: Divisional Audit Manager

CARTONS	CARTONS	CARTONS	PACKS
RJR POS	RJR POS	RJR POS	RJR POS

RJR	RJR	RJR	RJR PROMO SHELF
RJR	RJR	RJR	RJR PACKS
PM	PM	PM	RJR PACKS
PM	PM	PM	RJR PACKS
BAT	BAT	BAT	RJR PACKS
P. LORILLARD	P. LORILLARD	P. LORILLARD	PM PACKS
			PM PACKS
			PM PACKS
			BAT PACKS
			BAT PACKS
			LORILLARD
			LORILLARD



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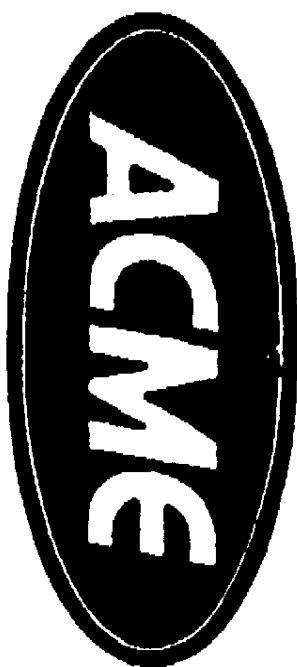
RJ REYNOLDS
RJ REYNOLDS

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FEB 05 '96 15:41 No.003 P.02

AUTHORIZED PLANOGRAM 1506

ACME COURTESY CENTER



AUTHORIZED SIGNATURE

Don Ward

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DATE

2/1/92

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RJ REYNOLDS

ID:215-359-1576

FEB 11'96 16:59 No.005 P.06

From: Merrick, T

Subject: Acme Cigarette Merchandising Program

Acme Markets will be converting to a non-self service merchandising set-up during February and March. It is extremely important that you allow sufficient space to merchandise cartons and packs. Stores with courtesy centers should utilize space behind sales counter. Stores without courtesy centers should merchandise cigarettes behind No. 1 checkout. R.J. Reynolds sales reps will assist you in determining what size fixture you will need. This fixture will also be a non-self service fixture. If any questions please call Tom Merrick at Malvern.

ACME RETURN GOODS on outdated Cigarettes is currently being set-up. Special instruction will come from D.C. # 23. All Stores will receive 100% credit on product returned. Details to follow.



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